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entrepreneurs

are a vital  
contributor to  
today's economy,  
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own businesses,  
they face many  
challenges.

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does not  
translate easily  
into  
entrepreneurship  
and careers in  
business. Even  
though women  
form the  
majority among  
students  
enrolled in  
higher  
education, it is  
a struggle for

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them to find  
their place  
among  
entrepreneurs  
and business  
owners.

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feelings and  
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business owners  
who left

Explores the

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of women  
entrepreneurs in  
the United

States, and the  
reasons for the  
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of them. The  
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women who  
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powerful  
insights into  
the influences  
and restraints

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within a diverse  
set of gendered  
contexts  
including  
social,  
political,  
institutional,  
religious,  
patriarchal,  
cultural,  
family, and  
economic, in  
which female  
entrepreneurs

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around the world  
operate their  
businesses. In  
doing so, the  
contributing  
authors  
demonstrate not  
only the  
importance of  
studying the  
contexts in how  
they shape  
women's  
entrepreneurial

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Entrepreneurs, but  
also how female  
entrepreneurs  
through their  
endeavours  
modify these  
contexts.

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collection's  
studies make a  
substantial  
contribution to  
the contextual

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provide numerous

insights, and

provoke fruitful

directions for

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entry, parents

who want to

provide

daughters with

the best

guidance as well

as men and

significant

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and reflect  
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Perspective

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women were  
restricted to  
the home.

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variety of legal  
and structural  
restrictions,  
they found ways  
to make  
important but  
largely  
unrecognised  
contributions to  
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the world – many  
in business.

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and answered the  
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leap and bravely  
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road to success.

For women  
entrepreneurs

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(and anyone sick of the status quo), this smart,

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taking, or  
technical  
skills? Think  
again. Despite  
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might say,  
historical data  
show the real  
secret  
ingredients to  
getting ahead in  
business are  
being rich,

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white, and male.

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entrepreneurs of  
all stripes who  
are fed up with  
status quo

advice--the kind  
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have rich  
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family and a  
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Refreshingly  
frank and witty,  
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While teaching budding entrepreneurs at Barnard College at Columbia

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startups, she  
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the form of  
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"--clever  
loopholes and  
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outsmart, jump  
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annihilate the  
seemingly  
intractable  
hurdles facing  
entrepreneurs  
who don't have

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family money,  
cultural  
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capital, or  
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connections.

Women are  
rocking the  
world of  
business,  
changing the  
face of  
commerce, and  
bringing our  
talents to the

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marketplace with

fervor,  
commitment, and  
passion. Over

the last 15

years, women

have stepped

into

entrepreneurship

in significantly

greater numbers

than men, but

we're also

failing at those

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Entrepreneurs even  
faster than men.  
This book is  
going to change  
that. Women  
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provides a  
revolutionary  
approach to  
building a  
business that  
honors innate  
feminine values.  
The book is full

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of practical

"how-to's" that  
will help women  
become thriving

entrepreneurs

from a place of  
empowering

others rather  
than powering

over them, a  
place of

collaboration  
rather than

competition and

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rather than  
greed. Sage

Lavine has seen

firsthand

through working

with thousands

of emerging

female

entrepreneurs

that when women

learn about

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entrepreneurship

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through this  
lens, they are  
better  
positioned to  
implement  
effective  
strategies and  
create success.  
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Business, a  
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organization

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that has touched  
and inspired  
over 75,000  
aspiring women  
entrepreneurs  
around the globe  
to build  
businesses that  
change the  
world. In this  
practical  
guidebook, she  
lays out a  
specific plan

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for building a business that honors work-life balance to a degree readers may not have thought possible (or practical). They will discover how, by working just 12 days a month or less, they can have a career

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that both entrepreneurs  
supports them  
financially and  
fits into their  
lives, rather  
than having to  
settle for a  
life that fits  
around an  
overwhelming  
work schedule.  
It's a new day  
and the  
opportunity for

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women is great.  
This book will  
be an answered  
prayer for women  
who hope to  
unleash their  
life's potential  
and make their  
mark upon the  
world.

This book  
examines the  
complexities of

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Women

Mothers who are entrepreneurs in different parts of the world.

This uniqueness and contribution to the area of women's entrepreneurship presents many challenges. One must historicize context; focus on socio-

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Entrepreneurial realms  
and on lived  
realities. All  
challenging  
endeavours, when  
focusing on  
mothering and en-  
trepreneurship,  
in different  
global contexts.  
What of the  
workers in these  
contexts? More  
specifically

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what of female  
workers within  
these contexts?

How have women  
negotiated  
gendered roles  
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new structures?

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complexities  
have  
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the diverse  
realities and

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Entrepreneurial

of maternal-

workers? How

have these

intricacies

shifted the

boundaries of

work-family

interface? This

book focuses on

a specific

subset of work

and the economy

for mothers who

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Women

are entrepreneurs

entrepreneurs in  
different parts  
of the world. In

this edited  
collection, we  
examine how  
mothers are  
negotiating  
their

entrepreneurial  
endeavors within  
the contexts of  
local and global

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Women

economic shifts.

We explore how  
the socio-  
cultural,

economic and  
national

contexts that  
(re)structure

and (re)frame

multiple nodes

of power,

difference, and

realities for

mothers as

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Women

workers across  
diverse  
contexts. This  
type of  
contextual  
analysis allows  
for new lines of  
inquiry and  
questions that  
move beyond the  
descriptive  
profiling and  
gendered  
assessment of

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Women

women entrepreneurs

entrepreneurs.

Lastly, the mother-entrepreneur-

worker-life

balance frames

our discussion.

We particularly

set the work-

family discourse

within many

points of

contentions

related to how

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the researchers  
have  
conceptualized  
work-life  
interface, the  
specific  
assumptions  
embedded within  
these  
investigations,  
and the  
implications of  
these for how we  
(re)present the

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dynamics related  
to mothering and  
entrepreneurship

. The  
participation of  
mothers within  
entrepreneurial  
space offers a  
rich site for  
analyzing the  
contextual  
nature of  
maternal  
identity, work

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life entrepreneurs  
relationships  
and  
entrepreneurial  
identities. In  
so doing,

A motivational  
approach to  
moving beyond  
set  
expectations.  
Principles to  
help individuals

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realize various  
methods of  
motivation,  
vision

empowerment and  
a plan to move  
dreams forward.

The comparative  
numbers between  
male- and female-  
led start-ups  
are stark.

Ninety-one per

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Entrepreneurs

Moving Beyond

The Glass Ceiling

cent of venture capital money continues to fund businesses founded solely by men, with only one per cent of venture capital money invested in businesses founded solely by women. Yet being a female

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entrepreneurs is not the preserve of Wonder Woman. It's for every woman who wants to make it happen. Female Entrepreneurs: The Secrets of Their Success encourages every woman who has dreamt of being an entrepreneur

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but hasn't yet  
taken the leap  
to take the  
first steps  
towards  
realising her  
dreams - as well  
as encouraging  
every woman who  
has not yet  
thought about  
running her own  
business to  
consider it.

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Additionally, it encourages governments and the corporate world to recognise and embrace the huge value that female entrepreneurs bring to society and the economy. John Smythe and Ruth Saunders

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Entrepreneurs  
Moving Beyond  
The Glass Ceiling

reveal the secrets of the success of fifty-two female

entrepreneurs.

They outline

wisdom and

insights to

inspire budding

entrepreneurs to

take the leap

and offer

practical advice

on what to think

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about when  
setting your  
business up for  
success as well  
as when  
considering  
whether to  
scale. They also  
provide top tips  
on how to play  
to women's  
inherent  
strengths and  
avoid the

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## Women

weaknesses women  
face - as well  
as how to stay  
sane and enjoy  
the journey.

This practical,  
unique guide  
provides the  
encouragement,  
support and  
motivation any  
aspiring female  
entrepreneur  
could need to

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Women

make those first steps towards the realisation of their

ambitions. John Smythe and Ruth Saunders are both

entrepreneurs themselves and regularly advise start-ups on how to launch and scale up for

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